

BRIAN RICE

GRAPHIC DESIGN • PHOTOGRAPHY • VIDEOGRAPHY

5884 West 58th St #202 • Mission, KS 66202 • 913.515.2012 • brianricecreative@gmail.com

CAREER PROFILE

Veteran creative professional with nearly two decades of experience in the field designing and producing exciting and attractive marketing materials of various kinds—including print ads, web ads, websites, photography, video highlight reels, promotional spots, and more—that get noticed and result in increasing brand awareness and increasing revenue for a wide range of clients who are looking to take their business to the next level. Experience in ad development, collaboration with clients, use of relevant equipment, and executing the client's vision.

CAREER HIGHLIGHTS

- Produced a promotional video for a client that resulted in a high profile job opportunity within five minutes (literally) of sharing on social media.
- Improved the brand profile of many clients through high end and unique photography that elevated the client's profile substantially.
- Ran the ad design department of an employer for several years single-handedly by turning around ads in a timely fashion and by meeting tight print deadlines on a regular basis, and with minimal supervision.

WORK EXPERIENCE

Brian Rice Creative - Photographer/Videographer (2015-present)

Photography specializing in corporate events, weddings, headshots, product and food, and promotional work that elevates the brand visibility of the client.

Video production work includes filming and editing highlight reels of popular events, interviews, tutorials, and promotional videos for clients. Collaborate with other creatives and art directors as well as setting up scenes and directing subjects.

The Kansas City Star - Graphic Designer (2002-2015)

Grand Communications (2005-2015)

Ran the day to day operations of the ad design department, making sure client ads were turned around on time and meeting tight deadlines regularly. Designed ads, brochures, and postcards for the various publications put out by the Kansas City Star's Grand Communication division, focusing on Spaces KC Magazine, KC Weddings Magazine, Goin' to KC, Moving to KC, and more.

Maintained and supervised workflow of various publications in order to meet deadlines. Ensured accuracy in ads by thoroughly proofing to minimize and eliminate discounts. Other duties and responsibilities: Assisted the AdPhoto department during photoshoots of KC Weddings Magazine; trained other employees in Grandcom workflow; designed program guides for Grandcom-sponsored events including bridal shows.

Ad Layout Designer (2002-2005)

Designed ads for clients advertising in the Kansas City Star. Maintained workflow and thoroughly proofed ads to minimize/eliminate discounts. Also assisted designers at the *Olathe Daily News* in maintaining their workload.

CLIENTELE

Kansas City Royals
The Kansas City Irish Fest
Ink Magazine
Spaces Magazine
KC Weddings Magazine
First National Bank
Turner Construction
D.W. Schmidt Company
Drone on Demand
AesthetiCare MedSpa
O'Neill Marketing & Event Management
The Kauffman Performing Arts Center
Turnstile Media
Tanners
and more...

EDUCATION

Johnson County Community College
Associate of Applied Science,
Graphic Design 2002

Kansas State University
General studies including core curriculum
and art classes, 1993-1999